



THE TWELFTH ANNUAL SEATTLE STUDY CLUB SYMPOSIUM

# RICHES TO RUINS:

A JAGUAR'S CHRONICLE OF FAILURE





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## WHO LET THE JAGUAR OUT?

Every year the Seattle Study Club Symposium has a different theme, and in 2005 the theme is *failure*. Our reasoning: we learn more from our failures than we do from our successes. At Symposium 2005, top clinicians from around the world will show their own failures. Where does the jaguar come in?

In *El Mundo Maya* the jaguar was seen as the alter-ego of the noble warriors who ruled Mayan society, and as a protector and symbol of Mayan royalty. The jaguar's status as royal protector-companion may be associated with the real cat's prowess in hunting on land or in the water, or because in Mayan mythology, jaguars were believed to travel between the worlds of the living and the dead. Here we invoke the jaguar myth once more, albeit tongue-in-cheek, as we mix it up with the traditions of Mexican film posters from the 1940s. Nonetheless, at Symposium 2005 we will take a very serious look at failures in treatment, as we call upon our Jaguar Warriors to tell us of their battles with the untamed beast of failure. Our educational objective for this lecture and workshop-based program is to gain deep insight into how and why failures in treatment occur, to explore what lessons can be learned and preventative measures taken, and to understand fully the clinical, emotional and legal implications of failure.

## WHEN AND WHERE

January 25<sup>th</sup>–29<sup>th</sup>, 2005; The Ritz-Carlton Cancun. The room rate is \$310 per night plus resort fee and tax. A first and last night's nonrefundable deposit will be charged to your credit card upon making the reservation. Call the hotel directly at 011-52-998-881-0808.

Additional rooms are available at Le Meridien, which is within walking distance of the Ritz. The room rate is \$310 per night plus resort fee and tax. Call 011-52-998-881-2200.

We have negotiated with both hotels to include round-trip airport ground transfer in the room rate, which will make your Cancun Airport experience much less intimidating.

## PRE-SYMPOSIUM OPTIONS

### MONDAY, JANUARY 24<sup>TH</sup>

#### AN EXCITING OPTIONAL DAY

For those who think the phrase "too much education" is an oxymoron, we are offering two exciting *optional* half-day programs the *day before* the Symposium officially starts. *All meals on Monday are on your own. There is an additional charge to attend these workshops. See the registration form.*

#### DR. CARL HAMMERSCHLAG (MORNING)

##### *The Authentic Healer*

In this era of scientific dentistry and technical artistry, we can do things in the mouth that were previously unimaginable. But it is more than the skill of our hands that restores patients to health; it is our ability to make a heartfelt connection that allows them to become the principal agents in their own healing. Participation in this workshop will expand your therapeutic repertoire, maximize your healing power and remind you of why you chose this profession.

#### DR. FRANK SPEAR (AFTERNOON)

##### *Occlusion Confusion: Unraveling the Mystery*

Gnathology, Bioethetics, Pankey-Dawson, Neuromuscular, Conformative! These are all current concepts of occlusion being taught and practiced in the U.S. and as is the case with everything in dentistry, practitioners want to know which is the best or right approach. Even more than most mechanical procedures done in dentistry, occlusal therapy and its success is highly dependent upon the patient's response to the treatment. With some patients, any approach to occlusion will be successful, and in others a very specific type of occlusion will be necessary for success. This program will briefly review each of the approaches to occlusion listed above and what their benefits and risks are. It will focus on the findings that determine how best to develop the occlusion. The issues of condylar position, vertical dimension and the envelope of function in occlusal design will be addressed, with recommendations for managing each, dependent upon the patient's presenting condition and treatment plan.

#### DIRECTORS' MEETING

There will be a Directors' meeting during Dr. Spear's presentation. Attendance is strongly encouraged (included in Symposium tuition).

## SYMPOSIUM CLINICAL PROGRAM

### TUESDAY, JANUARY 25<sup>TH</sup>

#### KEYNOTE ADDRESS: MS. JOY MILLIS

##### *Coping with Failure*

#### DR. NEWTON FAHL, JR.

##### *Shade Matching in Anterior Composite Restorations: Learning from Failures to Ensure Success*

This lecture will focus on the challenge of proper shade selection and correct material implementation in direct anterior composite placement. A guideline will be provided to help select the ideal composite restoratives based on color and optical properties that produce a flawless blending between the natural tooth structure and the artificial restoratives. The presentation will include problems related to the utilization of proper shade guides, tooth preparation, pre- and trans-operative accurate color assessment, and meticulous composite layering, among other topics. Clinical failures will be didactically addressed to exemplify ways to avoid mismatches and how to correct them when necessary.

#### DR. FRANK SPEAR

##### *Clinical Failure: Recognizing It Before It Occurs and Protecting Yourself When It Occurs*

This program will focus on multiple clinical failures and how they could have been recognized and addressed in advance of possible patient disappointment and subsequent litigation.

#### LUNCH (CLINICAL PROGRAM REGISTRANTS ONLY)

#### MS. SANDY ROTH

##### *Relationship Failures: Learning from the Experiences of Others*

After interviewing over 100 SSC Directors and Members, Sandy will share their relationship failure experiences and answer some of the most burning questions, such as what causes relationship failures, what can be done to prevent them and what should one do once a failure has occurred.

#### DR. CRAIG MISCH

##### *The Less Syndrome: Management of Implant Failures*

This presentation will discuss the management of failed implant cases. These cases can be some of the most challenging from many perspectives. It is usually more difficult to attain successful results "the second time around." Strategies for improving outcomes will be reviewed, including techniques for soft and hard tissue reconstruction.

#### DR. FRANK SPEAR

##### *Coping with Failure: Emotionally and Legally*

In the morning Dr. Spear addresses failure from a clinical perspective. This afternoon session will focus on managing failures emotionally and technically. Specific options will be given as to how warranty issues can be managed, even in the light of possible legal action.

#### WELCOME DINNER (ALL REGISTRANTS)

### WEDNESDAY, JANUARY 26<sup>TH</sup>

#### KEYNOTE ADDRESS: SURPRISE SPEAKER

#### DR. JUN-JI SUGAWARA

##### *Beyond Traditional Orthodontics: Re-treating Failed Cases with the Skeletal Anchorage System*

The skeletal anchorage system (SAS) is a newly developed orthodontic mechanotherapy. It consists of titanium orthodontic anchor plates which are temporarily implanted in the zygomatic buttress or mandibular body, acting as absolute orthodontic anchorages. This presentation will focus on patients who have complex orthodontic problems, where SAS precludes the conventional need for premolar extraction or orthognathic surgery.

#### DR. MAURICE SALAMA

##### *The Aesthetic Failure:*

##### *How to Prevent and How to Correct*

Utilization of diagnosis and treatment planning along with the incorporation of new technologies will be discussed in relation to predicting aesthetic and functional life expectancy.

#### DR. CRAIG MISCH

##### *Shortcomings and Limitations of Alveolar Reconstruction for Implant Prosthesis*

Alveolar ridge reconstruction prior to dental implant placement has become far more predictable and yet there are still limitations related to some ridge deficiencies. Case examples exhibiting shortcomings from the clinician's and/or patient's perspective will be highlighted.

#### DR. HARALD HEYMANN

##### *Adhesive Dentistry: Failure or Success*

What factors truly dictate success or failure in adhesive dentistry? This presentation will separate fact from fiction regarding what works, as well as provide valuable information on the various generations of dental adhesives.

#### DIRECTORS' LUNCH/DIRECTORS' MEETING

#### LATE AFTERNOON BREAKOUT SESSIONS:

##### DRS. MAURICE SALAMA, CRAIG MISCH, NEIL STARR, MICHAEL A. PIKOS AND TAL MORR

##### *Failures in the Team Setting*

When treatment falls short of a patient's expectations, fault cannot usually be assigned to one individual. Whether it be a clinical issue or a breakdown in communications, the shortfall is most likely attributable to the treatment team as a whole. A group of master clinicians will share their own experiences with the focus on why things didn't work out rather than how miraculous recoveries were made.

#### MARGARITA MADNESS (ALL REGISTRANTS)

All Symposium registrants are invited to join us at the small pool for some time to reconnect with each other. The first margarita is on us! Soft drinks will also be available.

### THURSDAY, JANUARY 27<sup>TH</sup>

#### ADVENTURE DAY (ON YOUR OWN UNTIL THE EVENING)

This is your chance to explore the mysterious Yucatan. The Ritz Cancun's Destination Services Department can arrange for you to snorkel in an underground lagoon (*ceynote*), visit a Mayan ruin, swim with dolphins or sail to an island, among many other options. You will sign up directly with the hotel (details will be provided in the confirmation packets).

#### DR. GLENN KRIEGER

##### *Optional Digital Photography Workshop*

If you don't want to go out in the sun, consider this Digital Photography workshop, which Dr. Krieger will tailor to the participants' level of experience (\$295—limited attendance).

#### LATE EVENING: JAGUAR LOUNGE (ALL REGISTRANTS)

### FRIDAY, JANUARY 28<sup>TH</sup>

#### KEYNOTE ADDRESS: SURPRISE SPEAKER

#### DR. PETER WÖHRLE

##### *Failures in the Aesthetic Zone with Implants: How to Prevent and Correct Them*

This presentation will focus on how to handle compromised aesthetic outcomes, explore why things went wrong and develop criteria for choosing specific and effective treatment approaches.

#### DR. DENNIS TARNOW

##### *The Festival of Failures*

This program will be an honest appraisal of the pitfalls of practice in today's "instant makeover" environment with a focus on mistakes in treatment planning, case selection and patient selection. Dr. Tarnow will also discuss how to treat these problems and prevent them from happening again.

#### LUNCH (CLINICAL PROGRAM REGISTRANTS ONLY)

#### DR. GALIP GÜREL

##### *Anterior Aesthetics with Bonded Porcelain Restorations: Faults, Failures and Fixes*

With all of the advances in technology over the past decade in aesthetic dentistry, the demands placed on the restorative dentist, along with minimal tolerances, still present obstacles to the ideal restoration. This lecture will focus on the whys and wherefores of falling short of aesthetic success and solutions that will ultimately "save the day."

#### DR. DENNIS TARNOW

##### *It's All About the Little Things that Cause Our Failures*

In this afternoon session, Dr. Tarnow will focus on both the small details that influence case failure as well as treatment planning mistakes that we wish never happened. Emphasis will be placed on failures caused by trying to solve all of a patient's problems with one large surgery rather than utilizing a step-by-step approach.

#### DR. AVISHAI SADAN

##### *Isolating Factors in Dental Failures*

The complex nature of clinical treatment makes the prospect of failure a cold reality. Even a proper treatment plan may not guarantee a successful outcome. This lecture will focus on complications that can be attributed to improper treatment planning, encroaching on the biologic envelope and the utilization of improper techniques.

#### DR. MICHAEL A. PIKOS

##### *Surgical Misadventures with Bone Grafting*

This lecture will address morbidity associated with block autografting and sinus elevation procedures for reconstruction in preparation for implant placement. Illustrations will be drawn from 15 years of experience.

#### ADVANCED TREATMENT PLANNING SESSIONS

#### LATE EVENING: JAGUAR THEATER (ALL REGISTRANTS)

### SATURDAY, JANUARY 29<sup>TH</sup>

#### DIRECTORS' MEETING

#### DR. GERARD CHICHE

##### *A Review of Aesthetic-Occlusal-Restorative Failures: Lessons Learned Over 20 Years*

This presentation will depict a series of personal case failures encountered over a 20-year period. The following problems and the lessons learned from the experience will be discussed: complications with anterior crowns and veneers; aesthetic failures with masking discolorations with veneers; occlusal failures with large reconstructions; implant failures.

#### DR. KEN HEBEL

##### *The Good, The Bad, and*

##### *The Ugly: Defining and Closing the Gap*

This presentation will give a structural approach to defining the gap between normal biology and tissue architecture and diseased biology and resultant tissue architecture. Aesthetic or functional failure is most often due to a lack of appreciation of the size of this gap and the true steps required to close it.

#### DR. MAURO FRADEANI

##### *Aesthetics in Complex Cases: Possibilities and Limits*

Patients' ever more demanding aesthetic requests cannot always be completely satisfied, especially in complex cases. Aesthetic solutions are often countered by functional limitations. Dr. Fradeani will uncover all of the possibilities for success in complex cases, as well as the pitfalls that lead to unsatisfactory aesthetic and biological results.

#### DR. MAURICE SALAMA

##### *Prevention and Management of Aesthetic Complications with Implants*

The advent of Regenerative and Implant Dentistry, while exciting, has also left the door open for critical and often unmanageable aesthetic complications that we have called "The Learning Curve." A diagnostic chart for case selection based on a 7-year clinical study will be the highlight of this presentation, offering the attendees specific guidelines that will lead to more predictable clinical results and provide appropriate "red flags" to avoid failure.

#### DR. PASCAL MAGNE

##### *Why Are 7% of Bonded Porcelain Restorations Failing After 15 Years?*

It appears today that failure scenarios with Bonded Porcelain Restorations relate mostly to the adhesive protocol itself. Data with the highest observation time for BPRs (Friedman) show 7% of complications (porcelain veneers) over 15 years of clinical service. This data will be analyzed and explained in view of the latest scientific evidence.

#### DIRECTORS' PROGRAMMING WORKSHOP

#### FAREWELL DINNER (ALL REGISTRANTS)

## AGD: 24 CE CREDITS

The Seattle Study Club is a PACE-approved provider of continuing education (10/19/03 to 10/18/07).



## SYMPOSIUM SOCIAL PROGRAM

The Symposium social program provides a mix of education and entertainment for spouses and guests. On Tuesday, Wednesday and Friday, participants in the social program will join clinical program participants for breakfast, followed by a nonclinical keynote. After the keynote on those days and after breakfast on Saturday, Anelody Tice will instruct an hour-long class on either Yoga or Pilates. Anelody's classes were extremely popular at the 2004 Symposium and next year they will be even more fun because they will be held outside.

Social program participants will also attend two lectures that are not part of the clinical program. On Tuesday afternoon, Dr. Tomas Gallareta Negron will give a presentation on recent Mayan archaeological discoveries. His talk will give us a good introduction to the Mayan ruins in the Yucatan and beyond. On Wednesday afternoon, Ms. Joy Millis will show us how versatile she is by speaking on "Training Your Mate to be Your Fantasy Date." This lively, lighthearted presentation is suitable for men, women and young adults (no, it is not about sex).

The social program also includes the Welcome Dinner on Tuesday evening, Margarita Madness in the late afternoon on Wednesday, the Jaguar Lounge late Thursday evening, the Jaguar Theater late Friday evening and the Farewell Dinner on Saturday evening.

## OPTIONAL ART CLASS

#### *The Art of the Journal with Mike Carroll*

Sketchbook journaling is a fun way to record your own observations and experiences while traveling, or in your own backyard. In this hands-on workshop, Mike Carroll will teach us quick sketching techniques and the use of watercolor or washes. No drawing or painting experience is necessary. *This is an optional class which is offered at the same time as the clinical lectures on Tuesday; on Wednesday it is offered opposite the Directors' Meeting. The fee of \$200 per person includes all art supplies, a snack and refreshments during the class. Each session is limited to 20 people and will last about 3 hours.*

## SYMPOSIUM PASSPORT

Attendance at any clinical presentation, meal or social function requires a passport to the Symposium.

#### Directors/Members/Advisors/Lab

Passport provides access to all clinical and social programming including four breakfasts, two lunches, two dinners and late evening entertainment on two nights.

Payment by October 15<sup>th</sup>: \$1995

Payment after October 15<sup>th</sup>: \$2195

#### Coordinators/Staff/Spouses attending Clinical Program

Passport provides access to all clinical and social programming including four breakfasts, two lunches, two dinners and late evening entertainment on two nights.

Payment by October 15<sup>th</sup>: \$1795

Payment after October 15<sup>th</sup>: \$1895

#### Spouses/Guests/Young Adults (13 and above) attending Social Program only

Passport provides access to all social programming including four breakfasts, two dinners and late evening entertainment on two nights.

Payment by October 15<sup>th</sup>: \$995

Payment after October 15<sup>th</sup>: \$1095

#### Children

Passport provides access to four breakfasts, two dinners and late evening entertainment on two nights.

\$395 (ages 7–12)

Free (6 and under)

Register online, by mail or fax. Use one registration form for each registrant. Please let us know if you are registering two or more individuals with different surnames (so we may seat you together at the social functions). Of course, your registration is not confirmed without full payment.

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## THE FINE PRINT

#### CANCELLATION

Written notice of cancellation must be sent by certified mail to the Seattle Study Club office, 205 Lake Street South, Suite 100, Kirkland, WA 98033 on or before the dates shown to be effective. Cancelled registrants are not entitled to receive Symposium materials and gifts (manuals, books, bags, shirts or any other items that may be provided to the attendees).

• By November 15<sup>th</sup>, 2004:  
\$200 retained, remainder refunded.

• November 16<sup>th</sup>–December 30<sup>th</sup>, 2004:  
No refund, but 25% of tuition credited toward Symposium 2006.

• On or after December 31<sup>st</sup>, 2004:  
No refund or credit.

Please understand that the above rules apply regardless of the reason for cancellation.

#### HOTEL ROOM GUARANTEE

The hotels require a guarantee that your room will be paid for, all 6 nights (M/T/W/Th/F/S). If you arrive late or check out early, or you need to cancel your hotel reservation, please obtain written agreement from the hotel to avoid being charged for the full reserved stay. You are responsible for your own room and other charges at the hotels. Please be sure you understand hotel policy regarding reservation changes.